



Zenith

Basis

by Zenith Design Studio





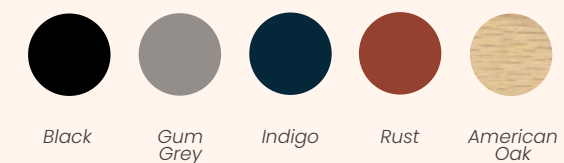
The foundation of inspired seating.

For centuries, wooden chairs have embodied a harmonious blend of function and form, celebrated for their enduring charm and natural warmth. Their versatility across both traditional and contemporary aesthetics speaks to a timeless appeal that enhances a wide range of interior spaces.

Beyond their simple visual elegance, wooden chairs offer exceptional durability, ease of maintenance, and lasting comfort, making them a practical choice for commercial environments. As sustainability becomes increasingly central to design, wood's eco-friendly nature further elevates its value. In this spirit, Zenith wished to create a core, foundational chair collection and thus, Basis was born.



Basis is a robust, minimalist seating range with a strong timber aesthetic, also available with steel frames, creating a harmonious blend of industrial ruggedness and elegant simplicity. The initial release includes a chair, barstool (750h and 650h) and 450h compact stool, all with optional seat upholstery.



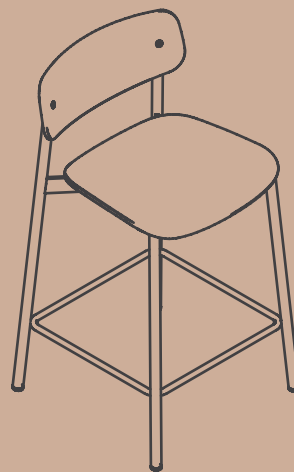
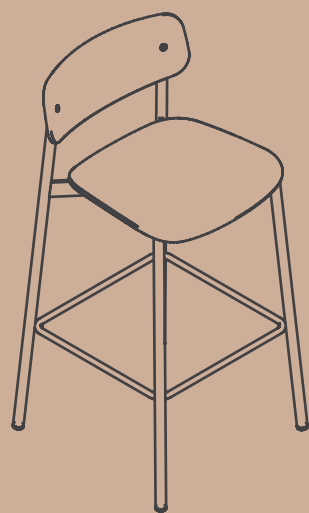
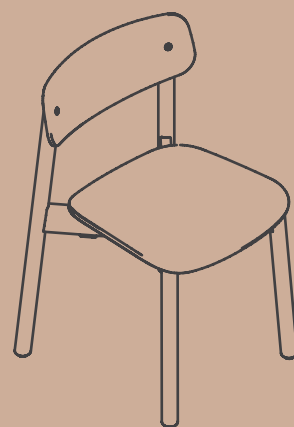
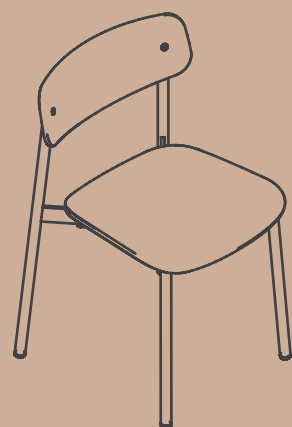
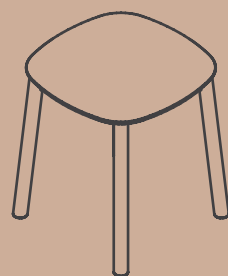
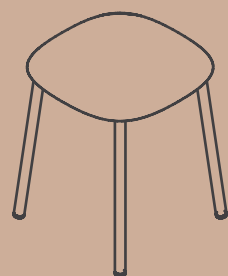
Basis is available in natural oak for a warm, inviting feel, or with optional painted finishes. For a sleeker aesthetic, choose from a range of powder coated steel frame colours. The painted oak can be colour-matched to the powder coated steel frames and front fixings, creating bold, colour-blocked combinations.



Designed with flexibility in mind, the Basis chair is stackable up to six high with the steel frame version, while the timber frame can be stacked four high. This smart, space-saving feature makes Basis an ideal choice for dynamic commercial environments where easy storage, quick reconfiguration, and efficient use of space is key.

In combining timeless materials with simple iconic design, Basis proves itself to be more than just a chair; it's the starting point for inspired, adaptable spaces. With its thoughtful structure, stackability, and range of finish options, Basis forms the perfect foundation for any commercial environment.

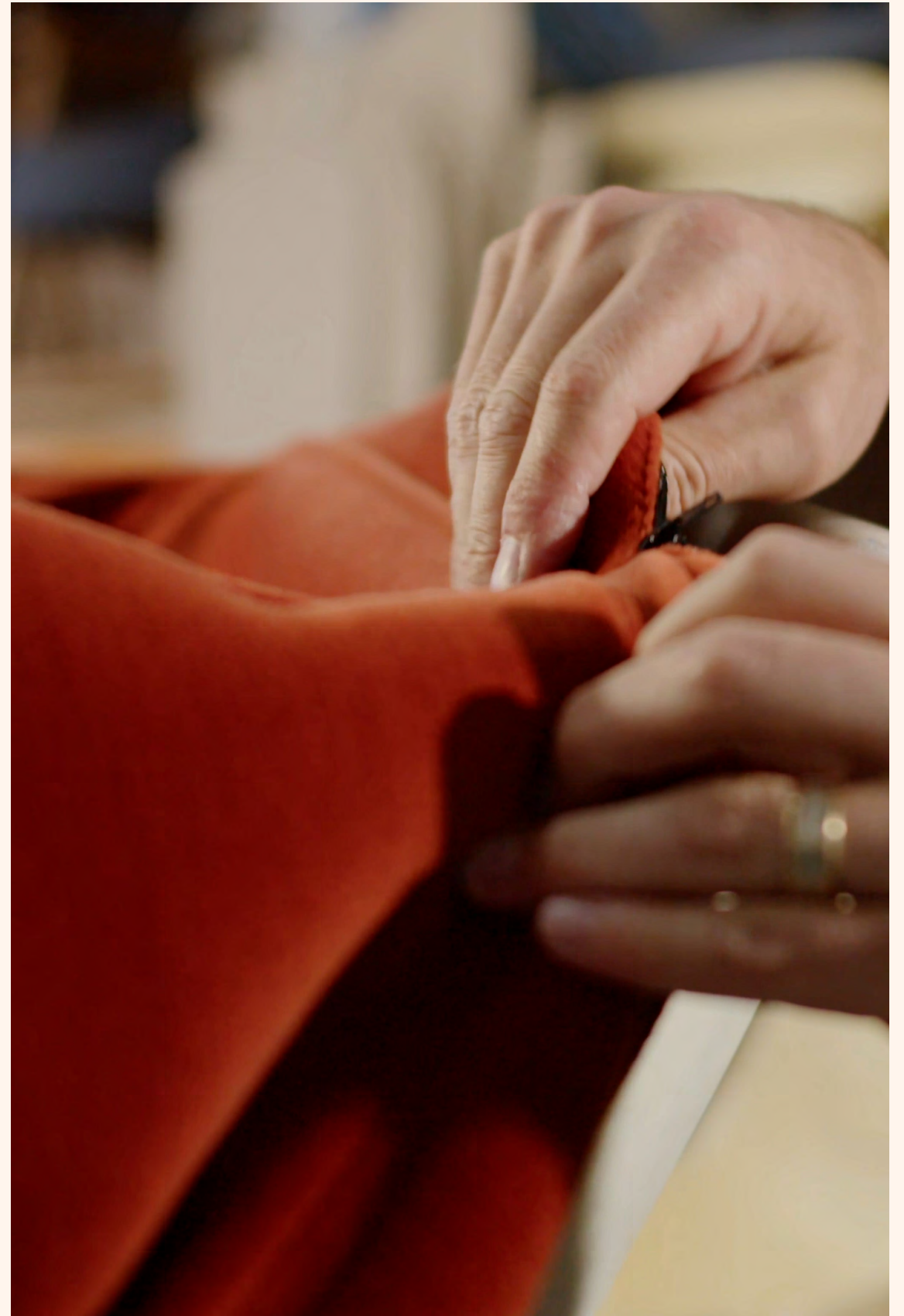




Zenith Design Studio

We're a design and experience centric studio who create furniture solutions based on our intimate understanding of the workplace and workplace behaviours. We apply our expertise in interior architecture and product development to create progressive, high performance workspace solutions.

In our Design Studio you'll meet our team of 30+ experienced product designers, mechanical engineers, product configurators, immersive experience developers and visual content creators. Our cyclical process of listening, investigating, experimenting, and learning, provides a proven platform for understanding the unique requirements of our clients.



Zenith

We've worked with interior designers, architects and workplace curators for many years. Together, we've developed a range of internal workspace environments. We work alongside these curators of modern workspaces to redefine the environments where people live, work, socialise, interact and learn.

Contemporary workplaces have to combine leading edge technology and physical elements in a way that produces productive environments for organisations. And every organisation is unique. So before we recommend a solution, we work hard to understand the organisation and the people who define its culture.

Our local teams and showrooms deliver the support you need. Our global logistics guarantees the highest quality product, service and delivery schedules.

Showroom locations

Australia Melbourne, Sydney, Canberra, Brisbane, Perth, Adelaide

New Zealand Auckland, Wellington, Christchurch

Asia Hong Kong, Shanghai, Singapore

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