Zenith

# Jac.

Design by Schamburg + Alvisse





### The

# people's

## chair

This new collection of workplace and lifestyle chairs is designed by our partners Marc Schamburg and Michael Alvisse (Schamburg + Alvisse).

They've applied their innovative thinking to the challenge of combining everyday comfort, style and elegance with the endurance, confidence and rigour you'd expect from their award-winning partnership.

With a style to complement contemporary workplace and lifestyle design aesthetics, Jac delivers luxury at an affordable price. It's built for people who appreciate quality, and who want aesthetic longevity beyond a fleeting moment of fashion.

After five years in development, we give you Jac – the people's chair.



Winner of a Good Design Award 2020, the Jac collection gives interior designers, architects and workplace curators a cohesive collection of high-quality products. Jac's versatility and reliability helps create environments that are varied but connected – spaces for people to focus, share, collaborate, socialise and learn.



# Strength and stamina

### Well built, practical and - above all - comfortable

Five years of development have perfected the structure for durability and comfort. The bases and frames create a solid foundation. Elegantly confident lines of the shell, connect to your choice of base.

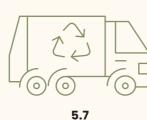
Zenith's partnership with Schamburg + Alvisse – and their attention to detail and commitment to sustainable design – helped us push the boundaries of innovative thinking.



# Jac gets lighter



For every Jac sold a tree is planted



Rubbish trucks worth of waste



Tonnes of waste

diverted from landfills

Yearly Projection

Post consumer recycled polypropylene will make up 95% of the shells (with remaining 5% glass fill) for the Jac collection. Made from recycled plastic components of washing machine casing and discarded household appliances, these plastics are colour sorted, cleaned, granulated, and tested for durability. The resultant material complies with stringent Global Recycling Standards (GRS) This means the new Jac shells will not only be recyclable at end of life but made of recycled materials from the beginning.



Chocolate



Indigo



Olive



Sky Blue



Blush Pink



**Burnt Umber** 



Gum Grey



Canvas White



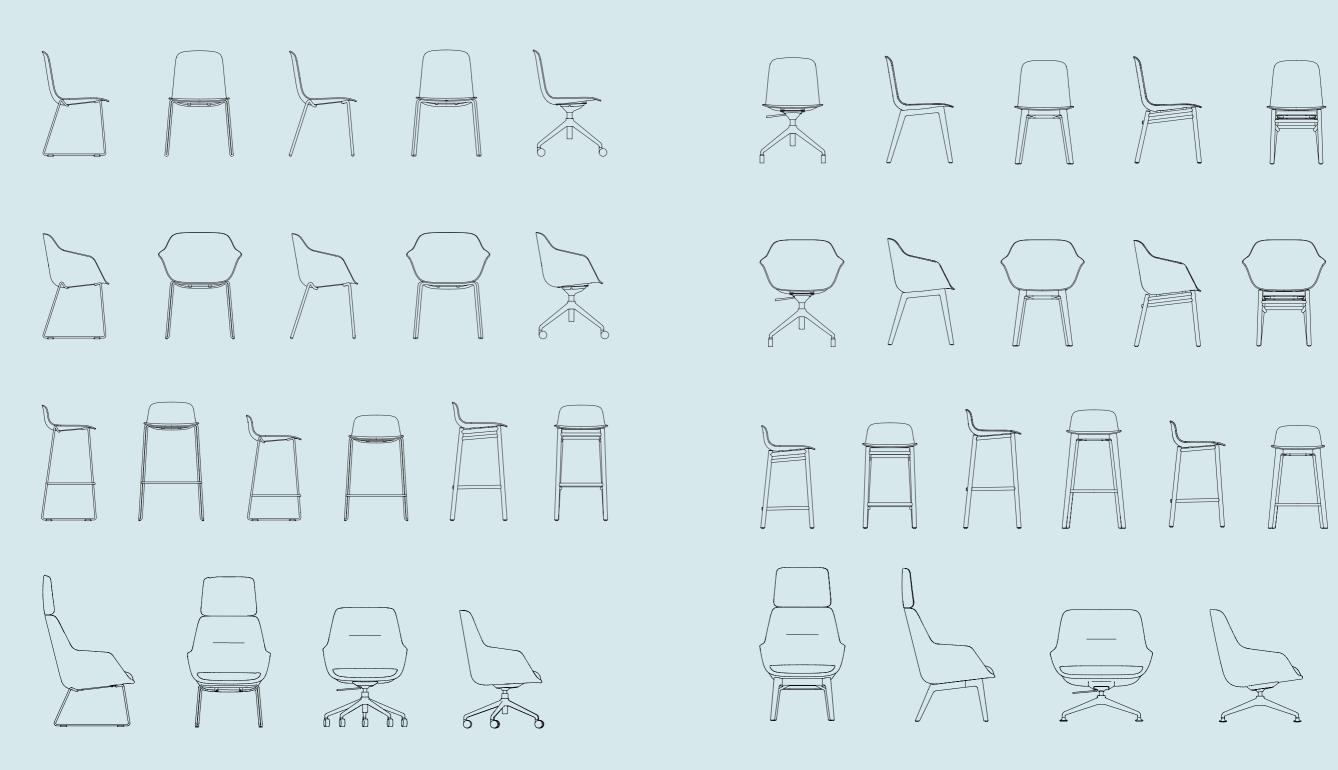
Rust



Black Night



Jac was designed and developed in Australia. As we own the production and manufacturing process, we can make sure that every element meets local health and safety requirements.







### Experience the softer side of Jac

The Jac range now reaches the culmination of refinement with the addition of 3 new models: The Executive, Armchair and Lounge Chair. Meticulously developed over 2 years, this inspiring trio were designed to add an aura of subtle sophistication whilst retaining Jac's trademark comfort and body contouring support.

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"One of the things that we wanted from the beginning was that this chair would be welcoming, so it'd be giving you an open armed invitation to sit down and to be supported, and so therefor the shape is defined by the human body and the contours and how that support needs to happen."

- Marc Schamburg (Schamburg + Alvisse)

### **Crafting Elegance**

Crafting each Jac piece is an artful process that involves meticulous craftsmanship and a significant investment of time.

This deliberate and thoughtful approach ensures that each Jac piece not only meets but exceeds the highest standards of design and craftsmanship, creating furniture that stands as a testament to our unwavering commitment to superior quality.





A key objective in the engineering of the new Jac models was the creation a softer aesthetic and more immersive experience.

To achieve this, Zenith utilised the latest technology in foam injection molding. Countless iterations were tested, each with varying levels of foam density, in the pursuit of achieving unparalleled comfort.

The end result is a seating experience that is as opulent as it is ergonomic.

# Make Jac your own

### Choice, freedom, flexibility and control

Combinations of colour, texture, fabrics and materials in six elemental colours place Jac in sync with global fashion, tastes and preferences. Jac is configurable with modern lifestyle environments, it's equally comfortable being the centre piece of a space, or blending in with complementary themes and features.





Ergonomics are at the heart of Jac's design, with sculpted contouring gently cradling the human body. Jac brings a handcrafted warmth to modern interiors: the waterfall edges and shell radius combine comfort with a soft aesthetic.

The versatile architecture lets you create an exact tonal match with your environment. You can choose metal or timber, and add colours from our range of powder coating options.



# Schamburg

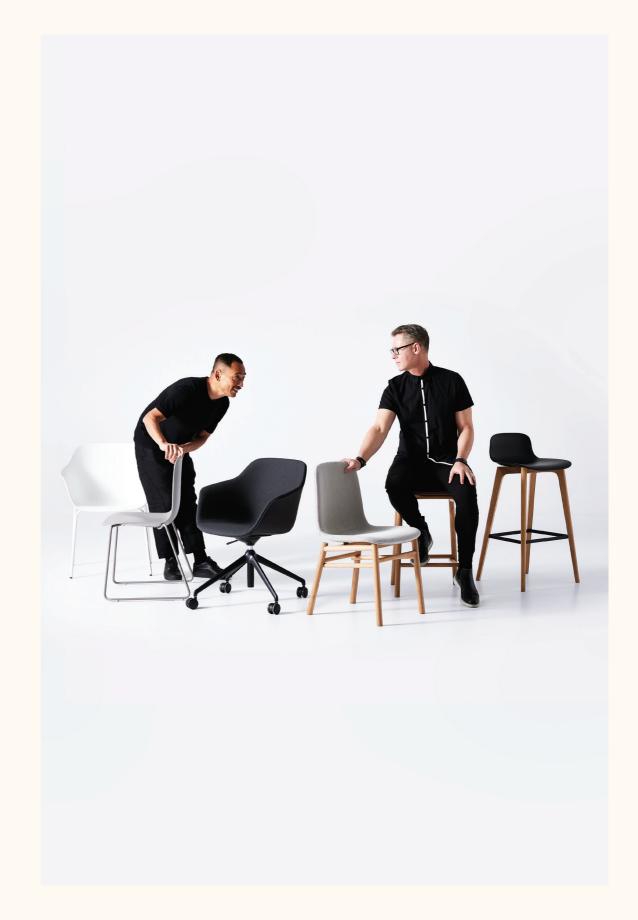


## Alvisse

### Schamburg + Alvisse bring their experience of interior design and architecture to furniture design

As pioneers of sustainable furniture design and manufacture, their design ethos is built on sustainability principles.

Highly regarded within the design industry, Schamburg + Alvisse won the Gold Award at Good Design Australia 2018. Their work is in the permanent collection of the National Gallery of Victoria, and has featured in exhibitions at Milan's Triennale Museum, the San Jose Museum of Art, and Sydney's Powerhouse Museum.





### Plant a tree

Continuing Schamburg + Alvisse's sustainable design ethos, for every Jac sold, a tree will be planted in partnership with ONETREEPLANTED.ORG. Our support spans three vital projects in the Asia Pacific, ensuring the longevity of our forests.

In Australia, our focus is on farmlands in the Great Southern region of Western Australia, around the Stirling Ranges. This project aims to restore habitat, conserve biodiversity, and extend crucial wildlife corridors in a biodiversity hotspot.

In New Zealand, we're dedicated to restoring native biodiversity in Pamoa Forest, enhancing

land stability to secure the water supply pipeline to Gisborne City within the Gisborne District of Tairawhiti. Expanding our commitment into Asia, we've collaborated with onetreeplanted.org in the Philippines.

This significant initiative, an extension of our ongoing dedication to environmental stewardship and community development, fulfills a long-held wish to make a positive impact in the region.

Active since 2019 in Australia and New Zealand, our expansion into the Philippines is a testament to our sustained commitment.

### Jac certifications & accreditations









### Zenith

We've worked with interior designers, architects and workplace curators for many years. Together, we've developed a range of internal workspace environments. We work alongside these curators of modern workspaces to redefine the environments where people live, work, socialise, interact and learn.

Contemporary workplaces have to combine leading edge technology and physical elements in a way that produces productive environments for organisations. And every organisation is unique. So before we recommend a solution, we work hard to understand the organisation and the people who define its culture.

Our local teams and showrooms deliver the support you need. Our global logistics guarantees the highest quality product, service and delivery schedules.

### **Showroom locations**

Australia Melbourne, Sydney, Canberra, Brisbane, Perth, Adelaide

New Zealand Auckland, Wellington, Christchurch

Asia Hong Kong, Shanghai, Singapore, Shenzhen

